

# May

2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2 How to Prepare for Marketing Investments & Advertising Determining Product Profit Potential & Target Market	3	4
5	6	7 SCORE Hours at the Chamber – 2pm Boost Your Future w/ Successful Strategies (Bentonville)	8 Create a Profitable Marketing Strategy	9 2024 Small Business Impact Awards – 11:30 (\$50) Women Owned Small Business Certification Program w/ Partners	10	11
12	13 Advocacy & Government Affairs Education Forum (Rogers)	14 Funding Your Business: Loans, Grants, & Other Options (Crossett)  AI Tools for Graphic Design Doing Business with ARDOT Writing a Winning Business Plan	15 Why Franchising?  Commercial Leases – What the Small Business Owner Needs to Know  HUBZone Program Marketing to the Government	16 Minority & Women Owned Business Enterprise Certification w/ Karen Castle  Readying Your Business to Contract w/ the Government (Harrison)	17	18
19	20	21 SCORE Hours at the Chamber – 2pm How to Build Your Marketing Plan  Building a Better Bankable Business Borrower  The Power of Connections: Leveraging Networking for Your Small Business	22 Financing Your Business (Russellville) E-Mail Marketing Essentials for Your Business	23	24	25

26	27	28	29	30	31	
		<p>Introduction to 8(a) Business Development Program</p> <p>Funding Your Woman Owned Business: Loans, Grants, &amp; Other Options</p> <p>Simplifying QuickBooks</p>	<p>Matchmaking Event: Connecting Minority &amp; Women Owned Businesses w/ Government Buyers (Little Rock)</p> <p>How to Start an Online Business</p> <p>Local SEO</p>	<p>Virtual Marketing Workshop: Meta Business Suite Tutorial</p> <p>Startup Crash Course (Little Rock)</p>		

Little Rock Chamber Site: [web.littlerockchamber.com/events](http://web.littlerockchamber.com/events)  
[score.org/workshops&events/upcomingevents](http://score.org/workshops&events/upcomingevents)

SBA Site: [sba.gov/events](http://sba.gov/events)

PTAC Site: [Calendar.uada.edu](http://Calendar.uada.edu)

SCORE Site: